



OCPS Great Beginnings University High School | July 15-18, 2024

The vision of Orange County Public Schools is to ensure every student has a promising and successful future. Great Beginnings is the welcome and introduction to the OCPS way of work and the vision of instruction for beginning teachers. The focus for our beginning teacher professional learning sessions includes the learning environment, instructional delivery, classroom management, and standards-aligned instruction.

Sponsors can participate in our Exhibit Hall during Great Beginnings on July 15-18, 2024 to meet with 300+ beginning teachers. This is a prime opportunity to showcase your company’s goods or services. Please know that your sponsorship investment will positively impact our beginning teachers, students, and community.

| | Platinum | Gold | Silver |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------|----------------------------------|----------------------------------|
| Address the audience during the General Session (up to 90 seconds) | x | | |
| Hyperlinked logo placement on Great Beginnings registration website | x | | |
| Link to sponsor’s website included in recap email of Great Beginnings | x | | |
| Sponsor integrated into quarterly mini sessions throughout the school year, for new hires after July 2024 (including flyer in participant binder, video, website link in email; approximately 150 participants per quarter) | x | | |
| Sponsor recognition from the podium at the General Session | x | x | |
| Promotional material provided by sponsor placed in participant bags, | x | x | |
| Logo placement in slide loop during sessions, lunch, and breaks | x | x | |
| Included on the Great Beginnings “Bingo” card | x | x | x |
| Sponsor provides prize for giveaways for new teachers for Session A (July 15-16) and Session B (July 17-18) | x | x | x |
| Lunch provided for up to 2 sponsor representatives on each day (July 15-18) | x | x | x |
| Logo placement on participant binder | Placed within the top tier | Placed within the middle tier | Placed within the lower tier |
| Table in Exhibit Hall during the entire event | Prime table placement during event | Tabling opportunity during event | Tabling opportunity during event |
| Post on OCPS Professional Learning Department social media about sponsor’s support | Two posts - “Thank you sponsors” and individual sponsor recognition | One post - “Thank you sponsors” | One post - “Thank you sponsors” |
| Sponsorship Investment | \$5,000 | \$2,500 | \$1,000 |

For more information about this sponsorship opportunity and other OCPS events, please contact Adrienne Noel at adrienne.noel@ocps.net or 407-317-3294 or Rodney Green at rodney.green@ocps.net or 407-317-3200 ext 3175